



Medical Assistance Program Request For Proposals - Vision Screening and Treatment

Vitalyst Health Foundation is seeking proposals for the next three year Vision Medical Assistance Program (MAP) Grant with funding from July 2018-June 2021.

Background: Vitalyst Health Foundation was created when the St. Luke's Hospital System was sold in 1995. In keeping with the hospital's long tradition of charity care, the Medical Assistance Program was established in 1996. Initially the funding included several restricted funds in addition to the Vitalyst general fund. The focus on the funds is primarily Maricopa County. The program continues to fund the Joseph C. Theisen Endowment for substance abuse treatment, the Charles J. Felton Endowment for vision, and the Charles J. Felton Endowment for hearing. Vitalyst will seek proposals for services that leverage existing resources and maximize the benefits provided under the Affordable Care Act. Other objectives are to pilot new technologies and approaches to direct care.

Goal: The goal of the Medical Assistance Program is to improve access to healthcare through direct service for low-income individuals, leveraging existing resources and improving the quality of care to underserved populations in Maricopa County.

Use of funds: Funds may be used for direct services (such as screening, training, surgeries), program development related to direct services, and client related equipment (such as regular and specialty glasses, assistive devices and adaptive equipment).

Grant Amount and terms: Grant amounts could generally range up to \$80,000 annually, for a three-year award period.

Proposal Content: Proposals should include:

1. Cover letter indicating the legal name and address of the organization submitting the proposal
2. Documentation of tax exempt status
3. Proposal narrative
4. Grant budget with budget justification
5. Most recent audited financials or annual report with financial information

The proposal narrative (no more than 5 pages) should include:

- A description of the organization, including mission, programs and where this project will fit in the existing structure
- The health issue to be addressed
- The target population
- The objectives to be achieved
- The proposed project or service and associated activities to achieve the objectives
- How the service or project will address an unmet need or gap
- Number of individuals expected to be served or impacted by the project/service.
- How the service or project will leverage existing resources
- Existing or new partners
- The evaluation plan



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Evaluation Criteria (in order of importance):

- a. Extent that underserved population will be served
- b. Extent to which the funds leverage other community resources such as the matching funds, volunteers, etc.
- c. Evidence of partnerships or collaborations
- d. Clarity of proposal and budget
- e. Utilization of new technology or approaches to healthcare delivery

Grant Requirements:

1. Individuals receiving direct services must have family incomes of less than 150% of the Federal Poverty Level - for 2018 this is \$18,210 for one person. Exceptions can be made based on approval by Vitalyst.
2. When providing direct service, the grantee must keep a log of the individuals receiving service.
3. The grantee must submit quarterly reports based on the scope of work and number of individuals served.

Timelines:

Proposals due Friday, March 2, 2018 by 5:00pm
* Please submit online: <http://vitalysthealth.org/medical-assistance-proposal-submission/>
Awards announced June 1, 2018
Grant period July 1, 2018 – June 30, 2021

Questions: Contact Melanie Mitros at MMitros@vitalysthealth.org or 602-385-6500.