



## Cover Arizona Coalition

Vitalyst convenes a statewide coalition of over 1,000 members whose aim is to help more Arizonans gain access to affordable, high-quality health insurance. The Coalition is comprised of the state's federally-funded navigator organizations, and a wide array of community-based organizations, health providers, tribal representatives and advocates. Collectively, the Cover Arizona Coalition is engaged in the following activities:

### Enrollment Assistance and Training:

The Coalition helps train and support hundreds of navigators, certified application counselors and front-line professionals who are helping Arizonans enroll in health coverage. The Coalition's website hosts the Get Covered Connector, an easy scheduling tool that allows consumers to connect with professionals (for free) who can answer questions and assist with enrollment. The site also provides information about available health insurance resources and enrollment events occurring throughout the state.



### Public Awareness and Outreach:

Cover Arizona partners are involved in a wide array of outreach activities to heighten awareness of the availability of Marketplace and Medicaid coverage. For example, Coalition members have worked with community college campuses to encourage young people to get covered. Southern Arizona coalition members have created commercials, and other members have been engaging Latinos, rural communities, and additional populations that have historically faced more challenges to gaining coverage.

### Public Policy:

Cover Arizona members also share information on important and emerging public policy issues, ranging from Medicaid waivers to federal rulemakings related to coverage. The network serves as a valuable resource for partners to stay abreast of an ever-changing health coverage landscape.

### Covered Clips and Webinars:

The Coalition publishes a monthly newsletter called Covered Clips and hosts bi-monthly webinars for anyone interested in current events or strategies related health insurance coverage.

**A CATALYST FOR  
COMMUNITY HEALTH**

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**To learn more about Cover Arizona, or to schedule a free appointment with an enrollment professional near you, visit [www.coveraz.org](http://www.coveraz.org) or call 1-800-377-3536.**