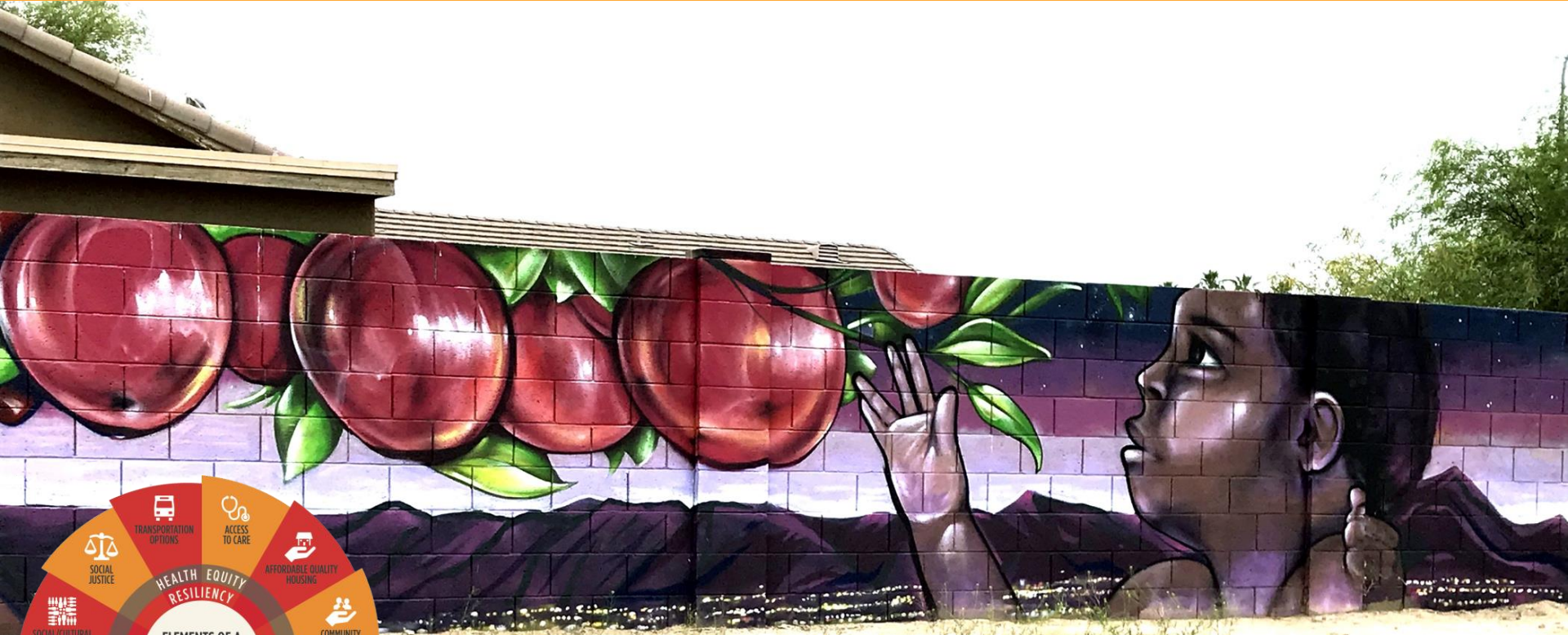


Vitalyst Health Foundation Grants Information Session



Wednesday, September 1, 2021



Housekeeping

- All lines muted upon entering the webinar.
- Please use the chat function to ask questions throughout the webinar.
- These slides in PDF form and the recording will be posted to our website by 5pm on Friday, 9/3.
- <http://vitalysthealth.org/grants/>



Vitalyst Grants Team



David Martinez III
Director,
Community Engagement

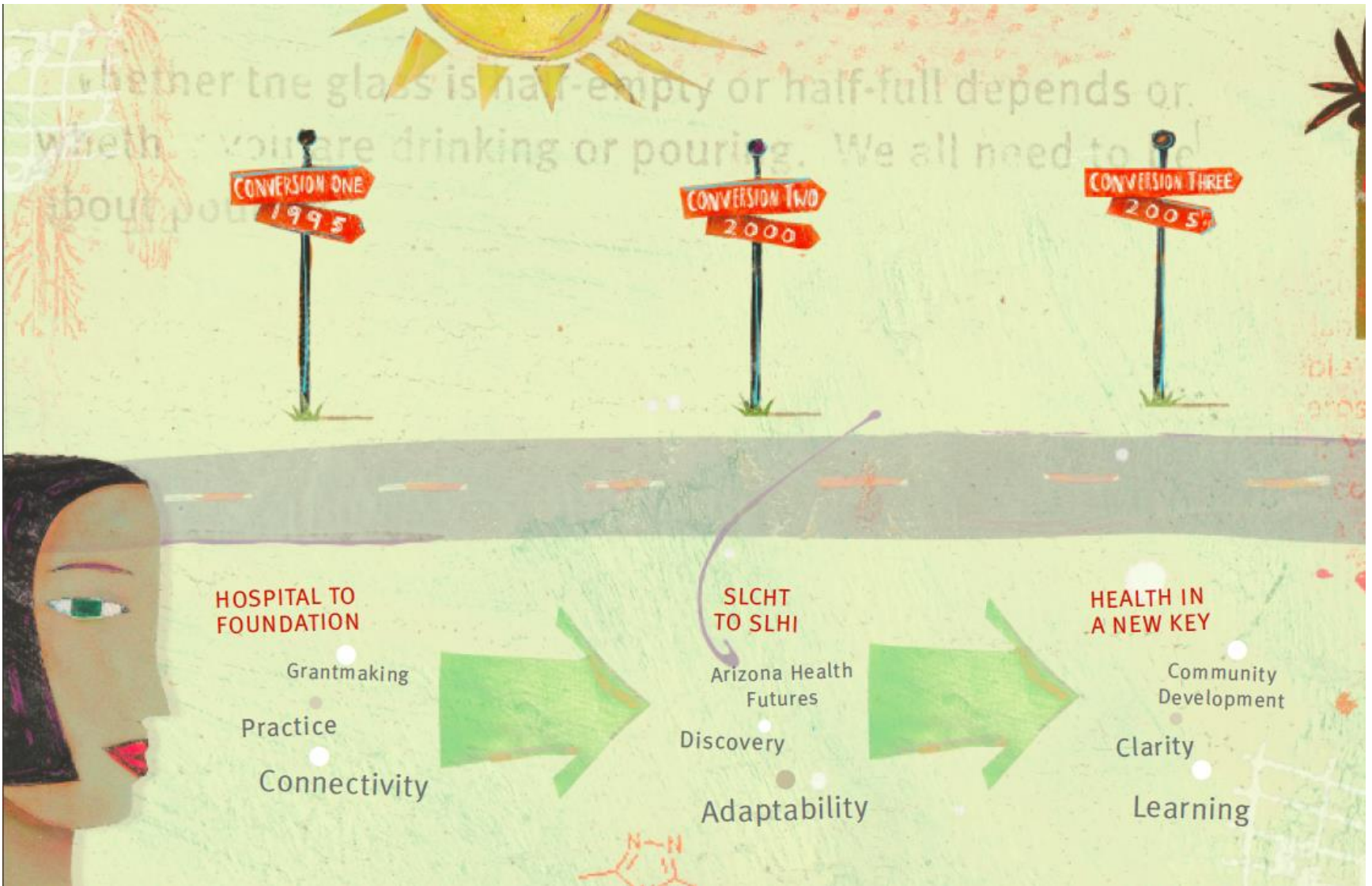


Melanie Mitros
Consultant,
Data Management &
Back-Office Support



Kelsey Otten
Assistant Director,
Partner Engagement





MISSION

TO CONNECT, SUPPORT AND INFORM EFFORTS TO IMPROVE THE HEALTH OF INDIVIDUALS AND COMMUNITIES IN ARIZONA

VALUES

EMPATHY

feeling from another's perspective

EQUITY

prioritizing the most impacted

INTEGRITY

transparency, honesty and accountability

OPENNESS

listening, adapting and experimenting

SHARED KNOWLEDGE

embracing community wisdom

INGREDIENTS FOR CHANGE

POLICY, SYSTEMS AND ENVIRONMENTAL CHANGE
adaptive redesign

HEALTH PARADIGM SHIFT
health is more than healthcare

MULTI-SECTOR PARTNERSHIPS
effective collaboration

COMMUNITY-DRIVEN SOLUTIONS
working with, not for

TRUST
collective power

EQUITY
level the playing field

<http://vitalysthealth.org/vitalyst-strategic-roadmap/>



Vitalyst
HEALTH FOUNDATION

A CATALYST FOR COMMUNITY HEALTH | WWW.VITALYSTHEALTH.ORG

BECAUSE HEALTH IS MORE THAN HEALTHCARE

Improving health is no small task.

From the beginning, Vitalyst has pursued how to best leverage available resources and assets in concert with those of the community and partners.

Today, our work coalesces into five overarching goals:



Access to Care and Coverage

Because from beginning to end, we all benefit from a healthcare system that's designed to produce health.



Healthy Community Design

Because health is created everywhere we live, work, learn, and play.



Community Capacity Building

Because skilled, adaptive, and resilient leaders, organizations, and coalitions are crucial catalysts.



Transformative Grantmaking

Because policies and systems are transformed for the better by aligning insightful partners and taking significant risks.



Civic Health

Because increased civic participation for inclusive decision-making advances health equity.



2022 Vitalyst Grants

SYSTEMS CHANGE GRANTS

Catalyze collaborative work that transforms systems through changes to policies and practices to improve the health for our communities.

Award Amount

- Three-year awards
- Ranging from \$150,000-175,000 total

SPARK GRANTS

System change takes time, so Spark Grants support collaborations in their journey to address systemic change. Planning grants to fund time for partners to figure out solutions, not to fund an already identified solution. Support collaborations in the journey to address systemic change.

Award Amount

- One-year awards
- Ranging from \$10,000-20,000 total



<http://vitalysthealth.org/wp-content/uploads/2021/08/VitalystGrants2022-Final-1.pdf>

Grants Criteria

- 2+ organizations/groups working collaboratively.
- Lead organization must be an Arizona-based nonprofits servings Arizonans.
 - Fiscally-sponsored organizations OK.
- 1 LOI per lead organization.
- Not a continuation of an existing program.
- Cannot be a current Innovation or Systems Change Grantee.



Grants Timeline

The Systems Change Timeline

Letter of Intent Due	October 29, 2021 by 5:00pm
Invitation to Submit Full Proposal	December 9, 2021
Full Proposal Due	January 28, 2022 by 5:00pm
Proposal Presentations	February 14-17, 2022
Award Notification	April 2, 2022

The Spark Timeline

Proposal Due	March 25, 2022 by 5:00pm
Award Notification	May 23, 2022





Systems Change Grant

A change that is more effective, equitable, and sustainable than existing approaches.

Designed to address 1+ of the following:

- Increase community capacity to identify and address issues affecting community health & well-being.
- Strategically leverage infrastructure, systems design, and policies to improve health where we live, learn, work, pray, and play.
- Improve the environmental, social, behavioral, and health infrastructure conditions that impact determinants of health, and enable Arizonans to be healthy and resilient.
- Create a sustainable solution to the problem being address that endures after the grant funding.



Systems Change is...

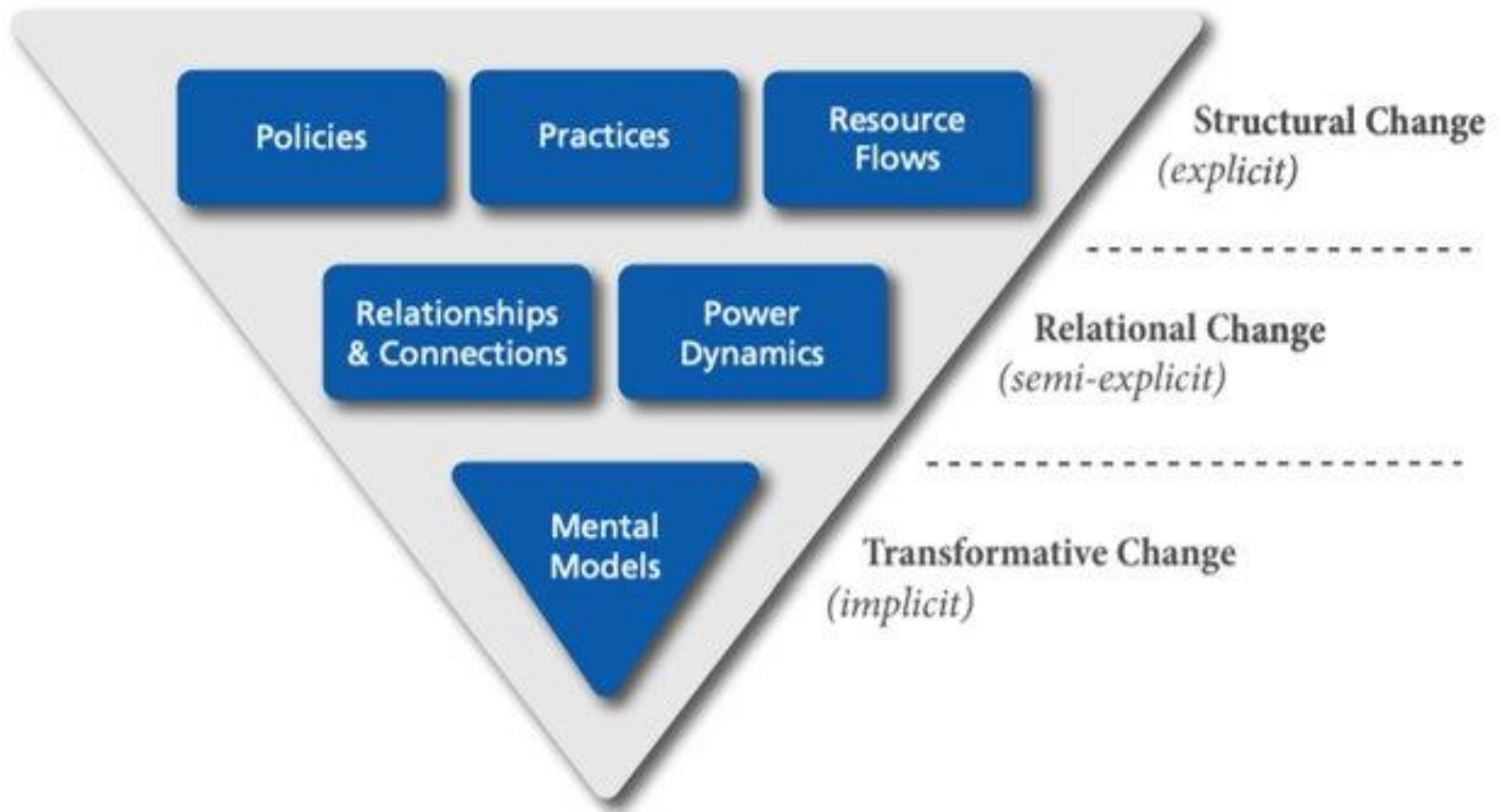
- fully sustainable, not connected to grant funds or external expectations.
- an organizational or cross-systems priority to new policies, culture, communication, or practices.
- policy or practice changes at the national, state, local, etc. levels.



Systems Change is...

shifting the conditions that are holding the problem in place.

Six Conditions of Systems Change



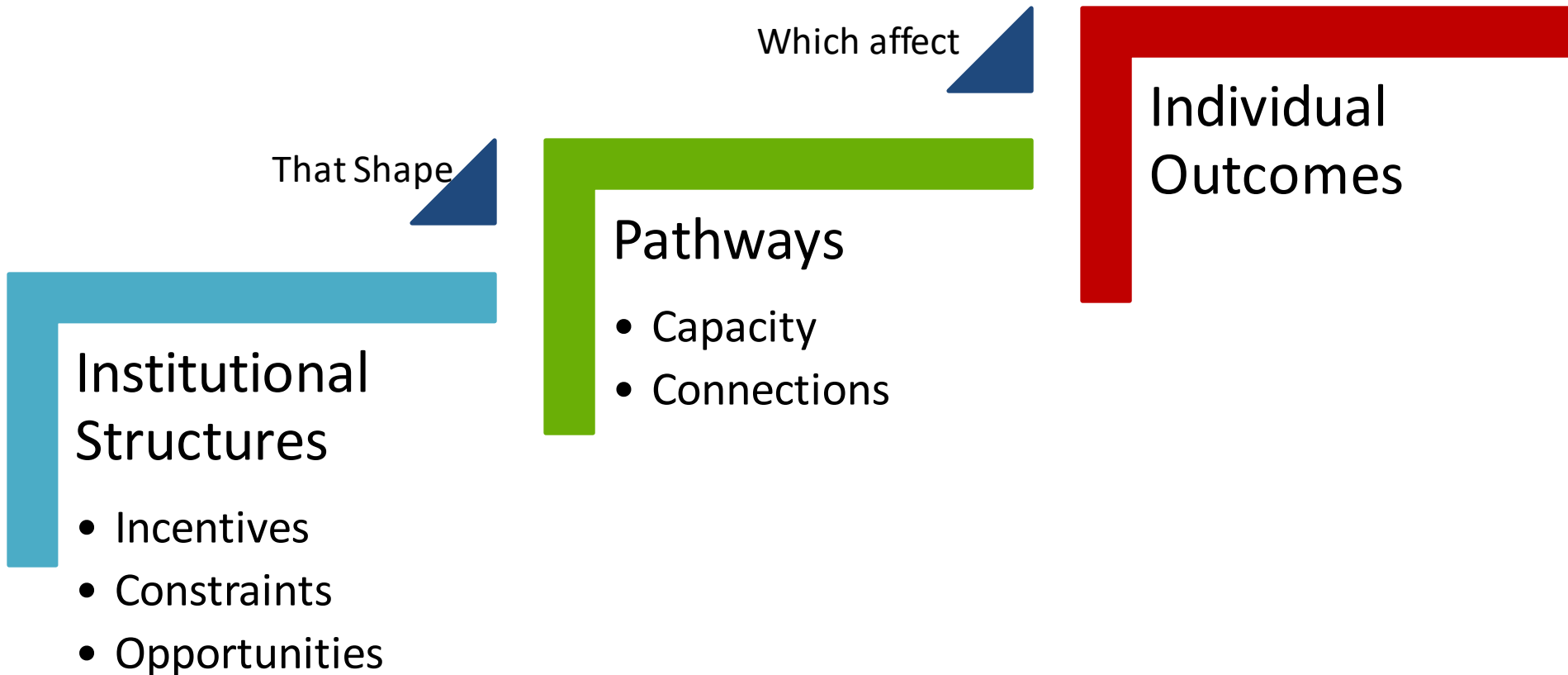
https://www.fsg.org/publications/water_of_systems_change



Vitalyst
HEALTH FOUNDATION

A CATALYST FOR COMMUNITY HEALTH | WWW.VITALYSTHEALTH.ORG

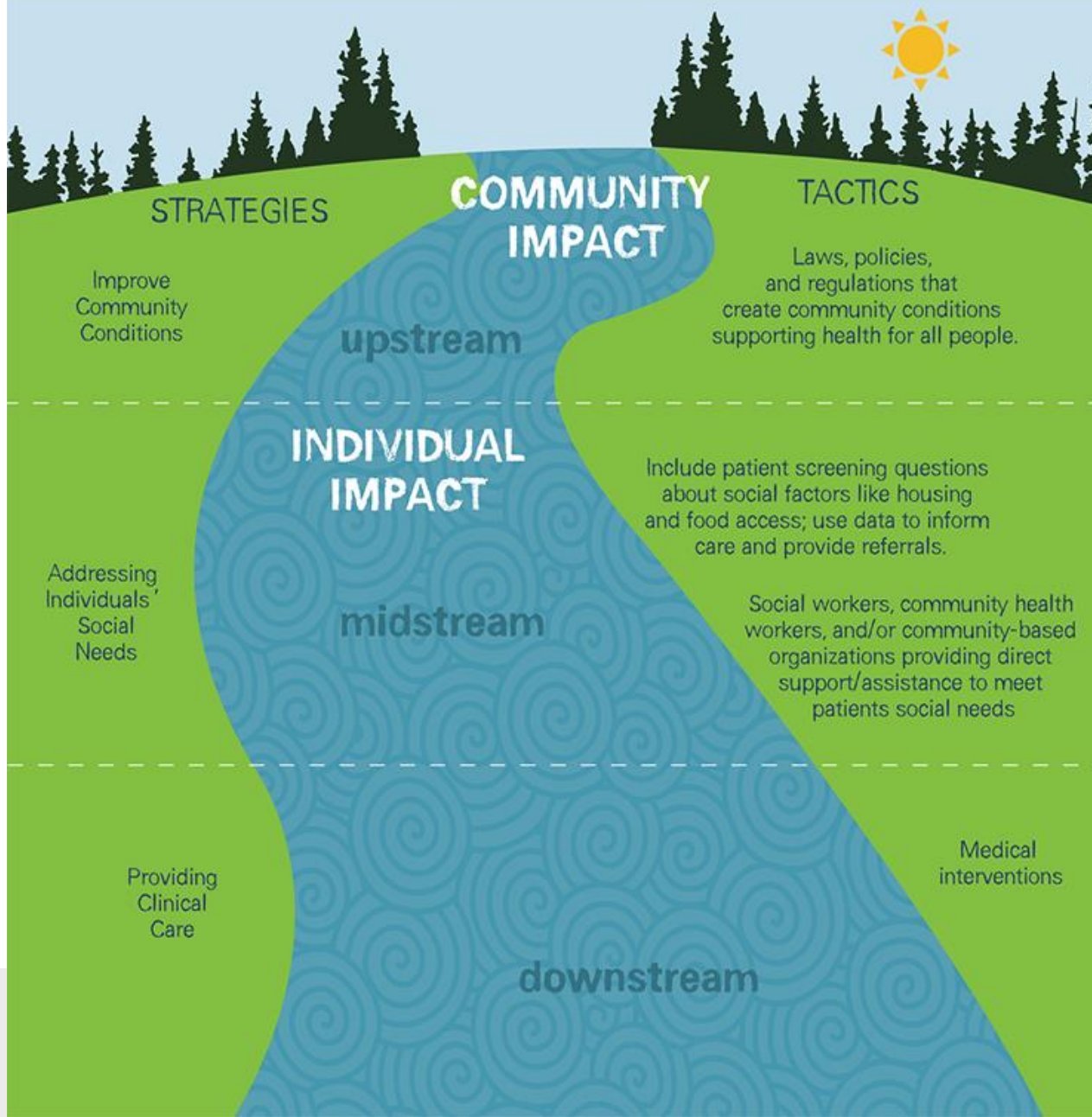
Seeing a System



http://www.pointk.org/resources/files/Latham_Human_Services_Systems.pdf



SOCIAL DETERMINANTS AND SOCIAL NEEDS: MOVING BEYOND MIDSTREAM



Questions?



What to include in your LOI

1. Systems Change Potential
2. Health Equity Lens
3. Community Partners
4. Sustainability
5. Health Outcomes
6. Budget



Systems Change Grants Review

1. *Systems Change Potential*

- Who are the different players to include in systems change efforts, and what are their relationships and power dynamics?
- What are the reasons for the current status quo?
- What is the readiness or capacity for a system to change?
- What is the best strategy for influencing systems?
- How can we learn about what is working and not working to change the system?
- Is there a clear understanding of the human dynamics?



Systems Change Grants Review

2. Health Equity Lens

- Equity is ... our work, not different work.
- Equity is ... a lens through which to view every opportunity, decision or action.
- Equity is ... how the work is approached.
- Equity is an approach to determining all strategies – both universal and focused.



Equality



Equity



© 2017 Robert Wood Johnson Foundation.
May be reproduced with attribution.



Systems Change Grants Review

2. Health Equity Lens

- Are the people impacted at the decision-making table?
- What perspectives are we engaging to identifying strategies?
- How will strategies impact different community members/groups?
- Do we have the experience to know the root cause of the problem?
- Do strategies address the root cause of the problem?
- Will strategies be culturally relevant to the community members/groups we are trying to serve?



Systems Change Grants Review

3. *Community Partners*

- Primary applicant must be Arizona-based nonprofit.
- Partners may include incorporated organizations, organized coalitions and unstructured groups.
- Clearly identify partners
- The applicant organization plus the partners have the experience to select a policy/practice change for the identified population.



Systems Change Grants Review

3. *Community Partners*

- Meaningfully engages key stakeholders from the beginning.
- Willingly shares ownership and decision-making among partners.
- Creatively uses existing community resources and assets.
- Collectively practices testing and implementing solutions.



Content influence by the Bush Foundation

Vitalyst
HEALTH FOUNDATION

A CATALYST FOR COMMUNITY HEALTH | WWW.VITALYSTHEALTH.ORG

Systems Change Grants Review

4. Sustainability

- Project vs. Program.
- Discuss sustainability in the context of work beyond the grant.
- How will the health outcome addressed by the proposed policy/practice change sustain after the grant ends?



Content influence by the Bush Foundation

Vitalyst
HEALTH FOUNDATION

A CATALYST FOR COMMUNITY HEALTH | WWW.VITALYSTHEALTH.ORG

Systems Change Grants Review

5. Health Outcomes

- Clearly identified health outcome(s) to be improved.
- Health outcome(s) may be framed in health disparities language if needed.
- Clearly identified population driving and benefiting from this policy/practice change.
- Mechanism(s) for how this policy/practice change is improving the identified health outcome.

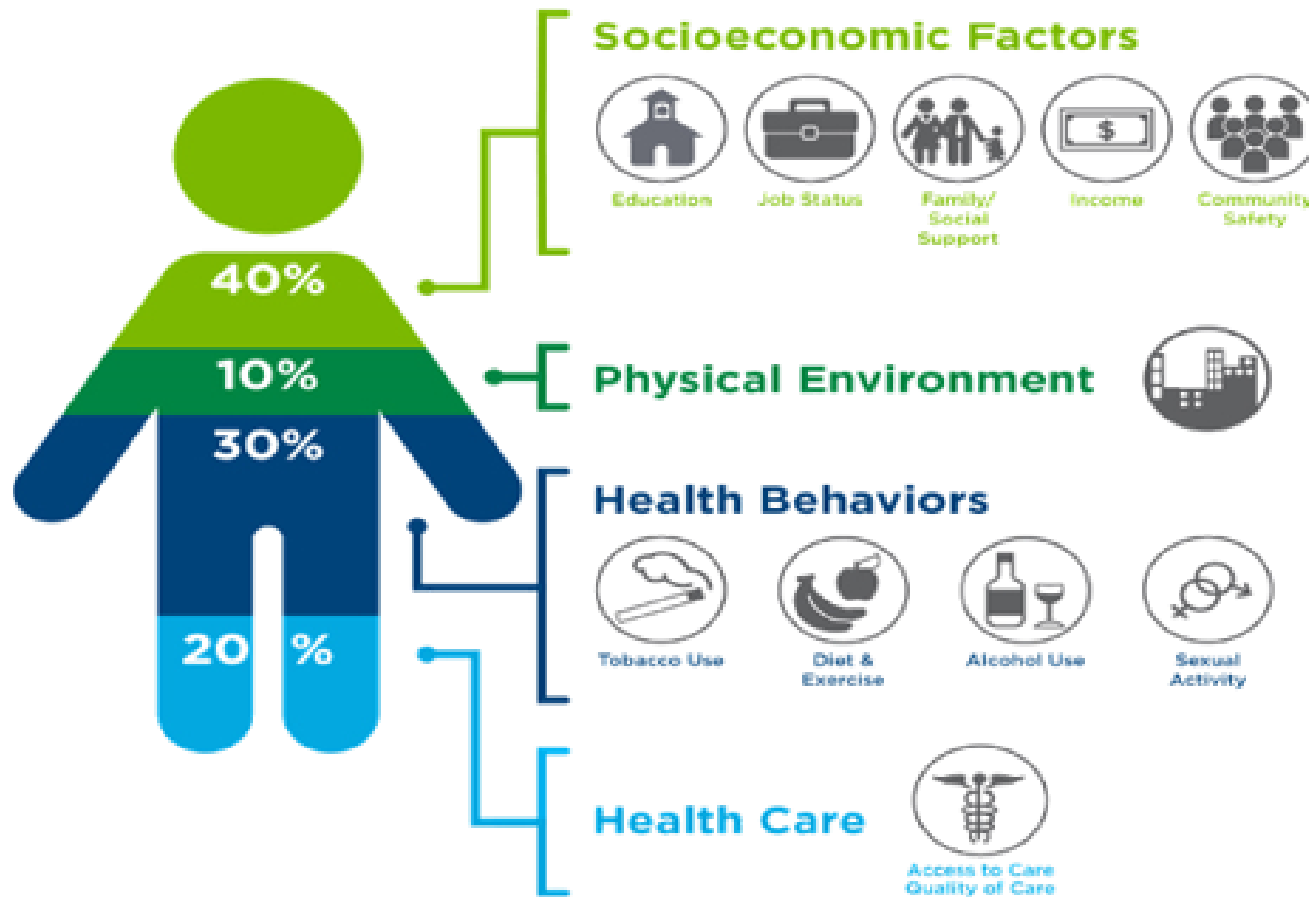


Content influence by the Bush Foundation

Vitalyst
HEALTH FOUNDATION

A CATALYST FOR COMMUNITY HEALTH | WWW.VITALYSTHEALTH.ORG

What Goes Into Your Health?

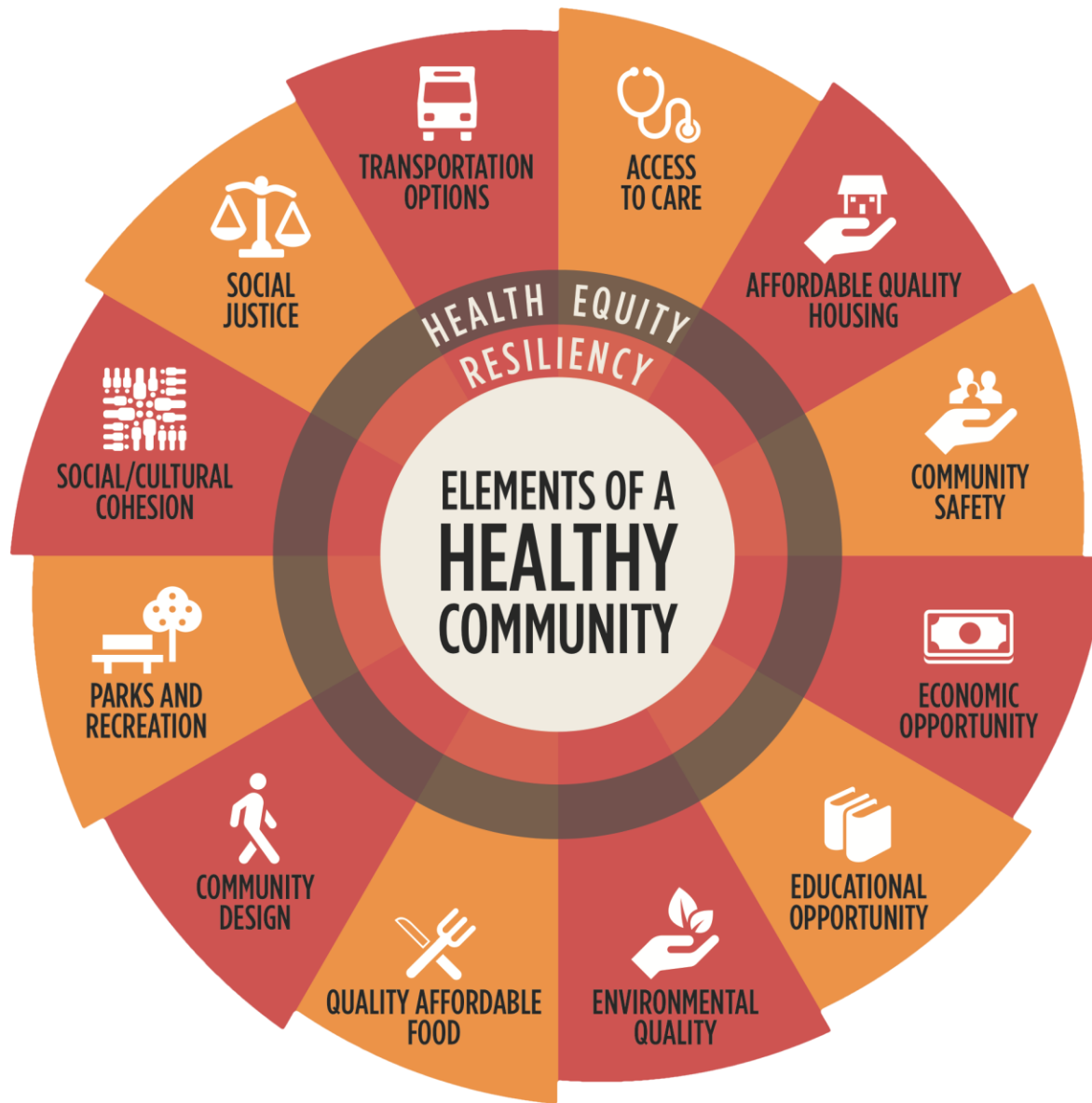


Source: Institute for Clinical Systems Improvement, Going Beyond Clinical Walls: Solving Complex Problems (October 2014)

The Bridgespan Group

80% Nonmedical Factors





<http://vitalysthealth.org/wp-content/uploads/2017/09/EOHC-Handout-Jan2018.pdf>



Systems Change Grants Review

6. Budget

- LOI include a request between \$150,000-\$175,000.
- 3-year project.
- Request for funding consistent with the proposed scope of work.
- Include a general overview of how the funds will be used.



Systems Change Grants Review

6. Budget

Yes:

- Personnel
- Consultants
- Travel
- Convenings
- Food
- Evaluation
- Operating & administrative expenses directly related to project

No:

- Capital expenditures to acquire or improve long-term capital assets (buildings/equipment)

Let's talk about:

- For-profit entity
- Lobbying



Ideal innovations...

- Result in policy or practice changes that improve the health of a specific population.
- Address root causes or barriers to healthy communities (5 Whys).
- Clear understanding and addressing the systems change at the intersection of multiple elements of a healthy community.
- Health equity lens to approach the work.



<http://vitalysthealth.org/grants/>

Vitalyst
HEALTH FOUNDATION

A CATALYST FOR COMMUNITY HEALTH | WWW.VITALYSTHEALTH.ORG

Questions?



Next Steps

A conversation with Vitalyst staff

- Meetings are not required, available by phone/Zoom, and may have already happened.
- If you are already working with another staff member, please continue to do so; no additional meeting is necessary.
- If not, please schedule a meeting with David: <https://calendly.com/dmartinez3/vitalyst-grants-q-a>
- The meetings are 30 minutes.
- Come prepared to discuss a thoughtful idea.



Next Steps

Draft your LOI

- Alignment with Vitalyst's mission
- Clarity of policy or practice change's potential to improve community health (e.g. innovation potential)
- Identified policy or practice change that address the intersection of two or more "[Elements of a Healthy Community](#)" through a health equity lens
- Clear identification of the system where the policy/practice change will occur and the proposed pathways of change (e.g. systems change)
- Description of how the project uses a health equity lens (approach) to the work (e.g. health equity lens)
- Defined partners with experience to select a policy/practice change for the identified population (e.g. community partners)
- Specify the potential lasting health change after the grant (e.g. sustainability)
- Clearly defined health outcomes to be improved by the proposed policy/practice change (e.g. health outcomes)
- Brief outline of the project budget (\$150,000-175,000)



Next Steps

Draft your LOI

- Be specific - and use the LOI as a steppingstone.
- Use feedback from Vitalyst staff to help guide your LOI for the innovation.
- Only 1 LOI per lead organization.
- Due Friday, October 29, 2021 by 5pm MST-AZ.
- Submit at: <https://webportalapp.com/sp/login/vitalyst-systemschange>.
- Notified by Friday, December 10, 2021 of invitation to apply for full proposal.



Next Steps

Submit your LOI

- Follow the instructions outlined [online](#)
- LOI should be:
 - no longer than 2 pages
 - typed, single-spaced
 - minimum of 12-point font (Times New Roman, Arial or Calibri)
 - 1-inch margins
- Accepted file types: pdf, docx, txt, jpg, png



Grants Management System

Instructions on how to submit your LOI

<http://vitalysthealth.org/wp-content/uploads/2020/08/How-to-Submit-a-LOI.pdf>



A CATALYST FOR COMMUNITY HEALTH

If this is your first time logging in, please sign up for an account.

If you are a returning applicant, please sign in.

If you are having difficulty logging in, please click the "Forgot Your Password" link.

If you have any questions, please contact Vitalyst Health Foundation at 602-385-6500.

Sign In

Email

Password

Log In

[Forgot your password?](#)

Need an Account?

Sign Up



Online Application Process

Create an account

<https://webportalapp.com/sp/login/vitalyst-systemschange>

If this is your first time logging in, please sign up for an account.

If you are a returning applicant, please sign in.

If you are having difficulty logging in, please click the "Forgot Your Password" link.

If you have any questions, please contact Vitalyst Health Foundation at 602-385-6500.

Sign In

Email

Password

Log In

[Forgot your password?](#)

Need an Account?

Sign Up



Vitalyst
HEALTH FOUNDATION

A CATALYST FOR COMMUNITY HEALTH | WWW.VITALYSTHEALTH.ORG

Online Application Process

Create an account profile

<https://webportalapp.com/sp/login/vitalyst-systemschange>

3. From the Account Homepage, select

 + Create a Profile to Get Started

4. Enter your name and phone number. Select your organization's name from the dropdown list.

Organizations are in alphabetical order. If you do not see your organization's name, scroll to the end of the list and select "New Organization". This will allow you to enter your organization's information, then select Save to proceed.

You will receive this message when your profile is complete. Click OK to proceed.


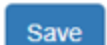



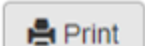
Online Application Process

Submit an LOI

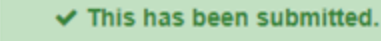
5. To begin your LOI submission, scroll down to click on



6. To enter the information for your Letter of Intent, click the  icon to the right. Complete all relevant fields, upload your two page document and select 

7. If you would like to save or print the information for your records, click the  icon to the right. Select 

8. The final step is to select the button. 

9. When you select submit, you will see 

10. A confirmation is sent to your registered email address.



Systems Change Grant Timeline

The Systems Change Timeline

Letter of Intent Due	October 29, 2021 by 5:00pm
Invitation to Submit Full Proposal	December 9, 2021
Full Proposal Due	January 28, 2022 by 5:00pm
Proposal Presentations	February 14-17, 2022
Award Notification	April 2, 2022



Questions?



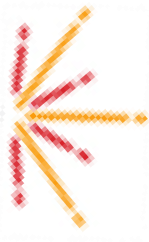


Spark Grants

Systems change takes time.

- Support developing organizations & coalitions
- \$10,000 to \$20,000 \leq 1 year
- *By invitation only this year*
 - Vitalyst will learn about possible applicants through:
 - Systems Change LOI process
 - Conversations with staff
 - Email notification by January 28th
- Applications due Friday, March 25, 2022 by 5:00pm MST-AZ





Spark Grants

- What is the readiness and capacity for the partnership?
- How is the project approaching the work through an equity lens?
- How will the project make a significant, sustainable difference in the future?
- How does the project address the intersection of two or more elements of a healthy community?



Questions?



Engagement After Funding

- Learning Sessions
 - Quarterly capacity development sessions
 - Encouraged to have two or more attend the sessions
 - Sessions virtually Friday mornings
- Semi-annual reporting of outcomes, budget, lessons learned

Topics may include:

- Systems Evaluation
- Advocacy
- Telling your Story
- Sustainability Planning
- Building Effective Meetings
- Partnership Development
- Community Engagement
- Succession Planning





A CATALYST FOR COMMUNITY HEALTH



David Martinez III

Director, Community Engagement

DMartinez@VitalystHealth.org

<http://vitalysthealth.org/grants/>



Frequently Asked Questions

FAQs from today's discussion are here:

<http://vitalysthealth.org/2021-22-vitalyst-grants-info-session-faq/>

