

FY23-24
Systems Change Grant
Information Session



August 11, 2023

Housekeeping

- Si necesita ayuda en Español, mándenos un correo a conversemos@vitalysthealth.org
- Closed Captioning available
- All lines muted upon entering the webinar.
- Please use the chat to ask questions throughout the webinar.
- FAQs, slides, and the recording will be posted to <http://vitalysthealth.org/grants/systemschange-grants/>

Vitalyst Grants & Partnership Team



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VITALYST | VISION

ALL INDIVIDUALS
AND COMMUNITIES IN ARIZONA
ARE HEALTHY AND RESILIENT



A man with a beard and glasses, wearing a grey jacket and a backpack, stands next to a yellow bicycle against a light grey wall. The man is smiling and looking to the right. The bicycle is yellow with black tires and handlebars. The background is a plain, light grey wall. On the far left, there is a vertical bar with a red top half and an orange bottom half.

VITALYST | MISSION

TO CONNECT, SUPPORT
AND INFORM EFFORTS
THAT IMPROVE THE HEALTH
OF INDIVIDUALS AND
COMMUNITIES IN ARIZONA



COLLABORATIVE NETWORKS

working to improve the
conditions that impact health

3

GOALS



STRONG COMMUNITY PARTNERS

equipped to advance health equity

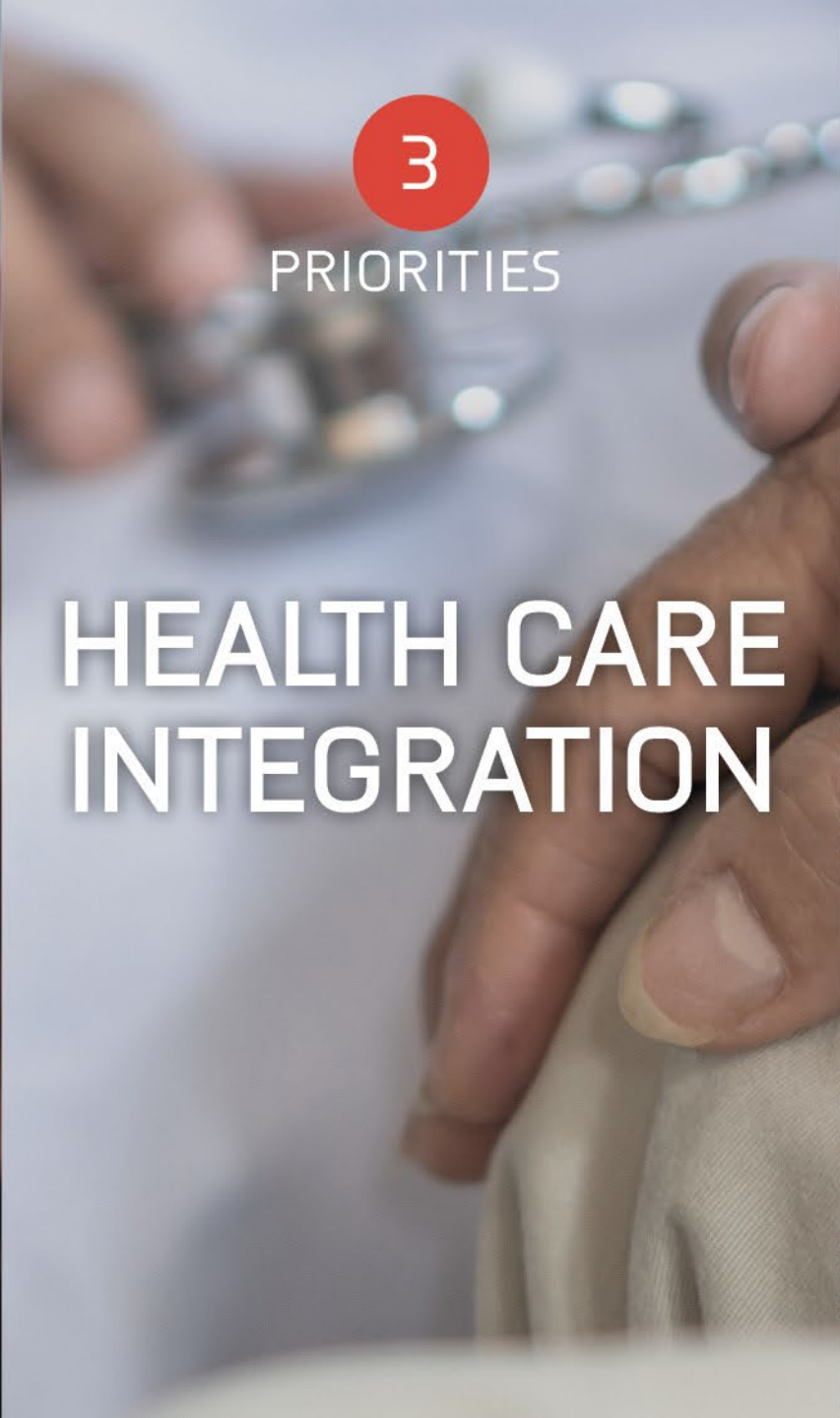


INFORMED DECISION-MAKERS

prioritizing community
health and well-being



**CIVIC
HEALTH**



3

PRIORITIES

**HEALTH CARE
INTEGRATION**



HOUSING

A close-up, shallow depth-of-field photograph of a person's hand typing on a silver laptop keyboard. The laptop is open, and the background is a plain, light-colored surface. The lighting is soft and even.

DISCOVERY

THE DISCOVERY
PROCESS WAS CREATED
TO HELP CONNECT
PARTNERS WITH
APPROPRIATE SUPPORT.

A person in a white shirt is working at a desk. Their right hand is on a laptop keyboard, and their left hand is holding a dark pen. The background is bright and slightly blurred, suggesting an office environment. The text is overlaid on the left side of the image.

SUPPORT THROUGH
RESPONSIVE GRANTS

SPARK

SYSTEMS CHANGE

TECHNICAL ASSISTANCE

MEDICAL ASSISTANCE

ADVOCACY AND PUBLIC POLICY

A HEALTHY COMMUNITY IS ONE WHERE PEOPLE HAVE THE OPPORTUNITY TO MAKE HEALTHY CHOICES, IN ENVIRONMENTS THAT ARE DESIGNED TO PROMOTE HEALTH.



Systems Change Grants

Our two-tiered Systems Change and Spark Grants are designed to catalyze collaborative work that transforms systems through changes to policies and practices that improve the health for our communities.

Systems Change Grants invest in efforts that positively address complex community health challenges and reduce structural and/or systemic gaps in health outcomes and opportunities.

Award Amount

- Three-year award
- Up to \$175,000
- Up to 4 awards in FY23-24

Systems Change Grants Process

- **September 1:** Online Portal open for submissions
- **October 6:** Letter of Intent (LOI) due
- **December 11:** Invitations to submit full proposal
- **January 19:** Full proposal due
- **February 5-9:** Proposal presentations
- **March 25:** Award notifications

Systems Change Grant Criteria

- **Collaborative**

2+ partners working collaboratively to serve Arizonans, the lead being an Arizona-based nonprofit

- **Systems Change**

Clearly identified policy, systems, or environmental change

- **Health Outcome**

Specific health outcomes to be improved and intersections of the Elements of a Health Community

- **Health Equity**

Framed with a health equity lens benefiting and including an identified population

- **Budget**

Budget consistent with the proposed scope of work

- **Sustainability**

Sustainable solution that endures after the grant funding

Collaborative

Two or more partners working together to foster cross-sector integration.

Characteristics of partnership may include meaningful engagement of stakeholders, willingly share ownership and decision-making, creatively use existing community assets, collectively test and implement solutions.

Specific Points

- The lead applicant is an Arizona-based nonprofit serving Arizonans (fiscally-sponsored organizations OK)
- 2+ community partners clearly identified
- The characteristics of the partnership (described above) are reflected in the LOI
- The lead applicant and partners have the experience to propose a systems change for the identified population

Systems Change

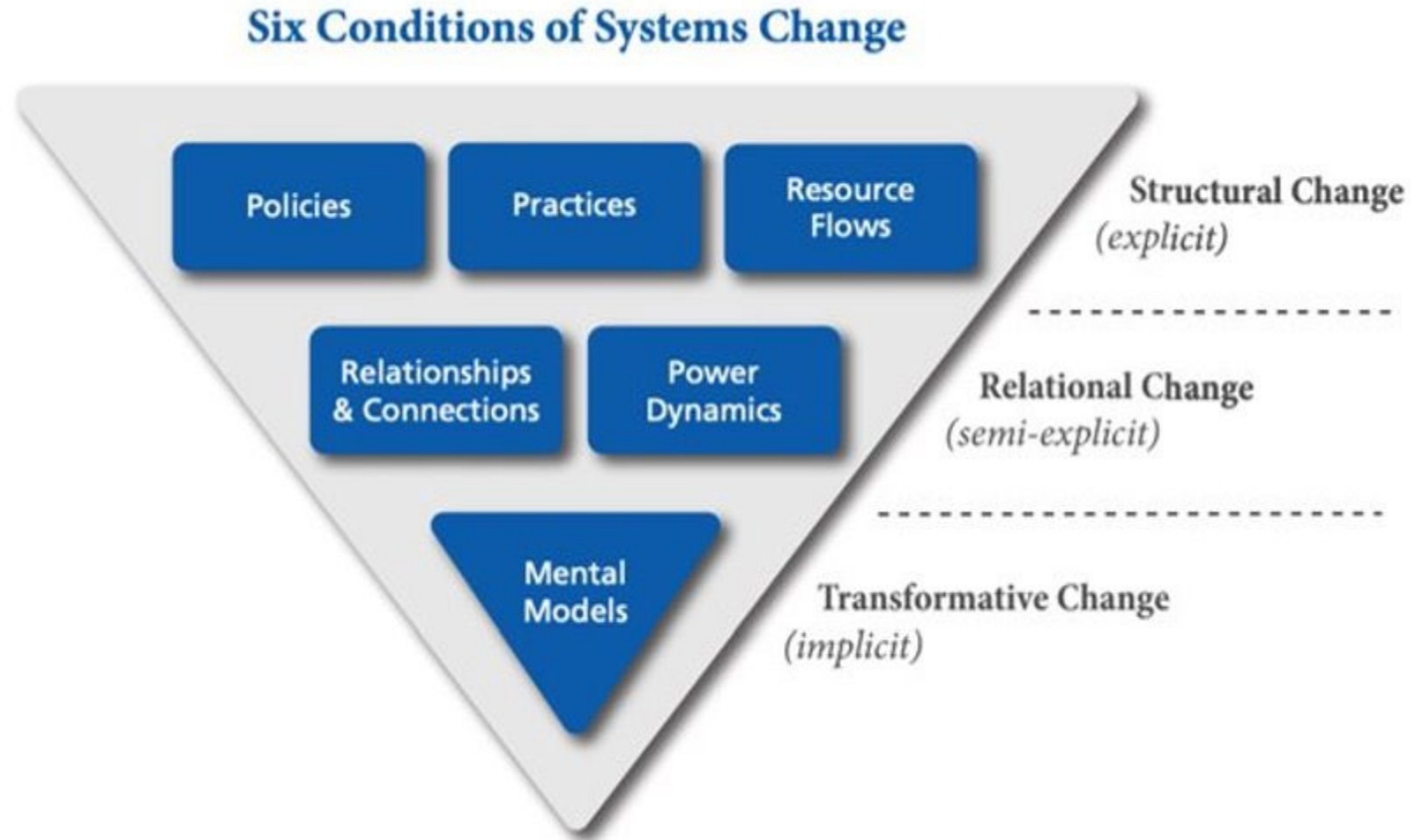
Efforts that shift the conditions that are holding the problem in place.

Systems are composed of multiple components that may include people, resources and services, as well as relationships, values, and perceptions. Systems change is an approach to a social challenge that focuses on these points:

Specific Points

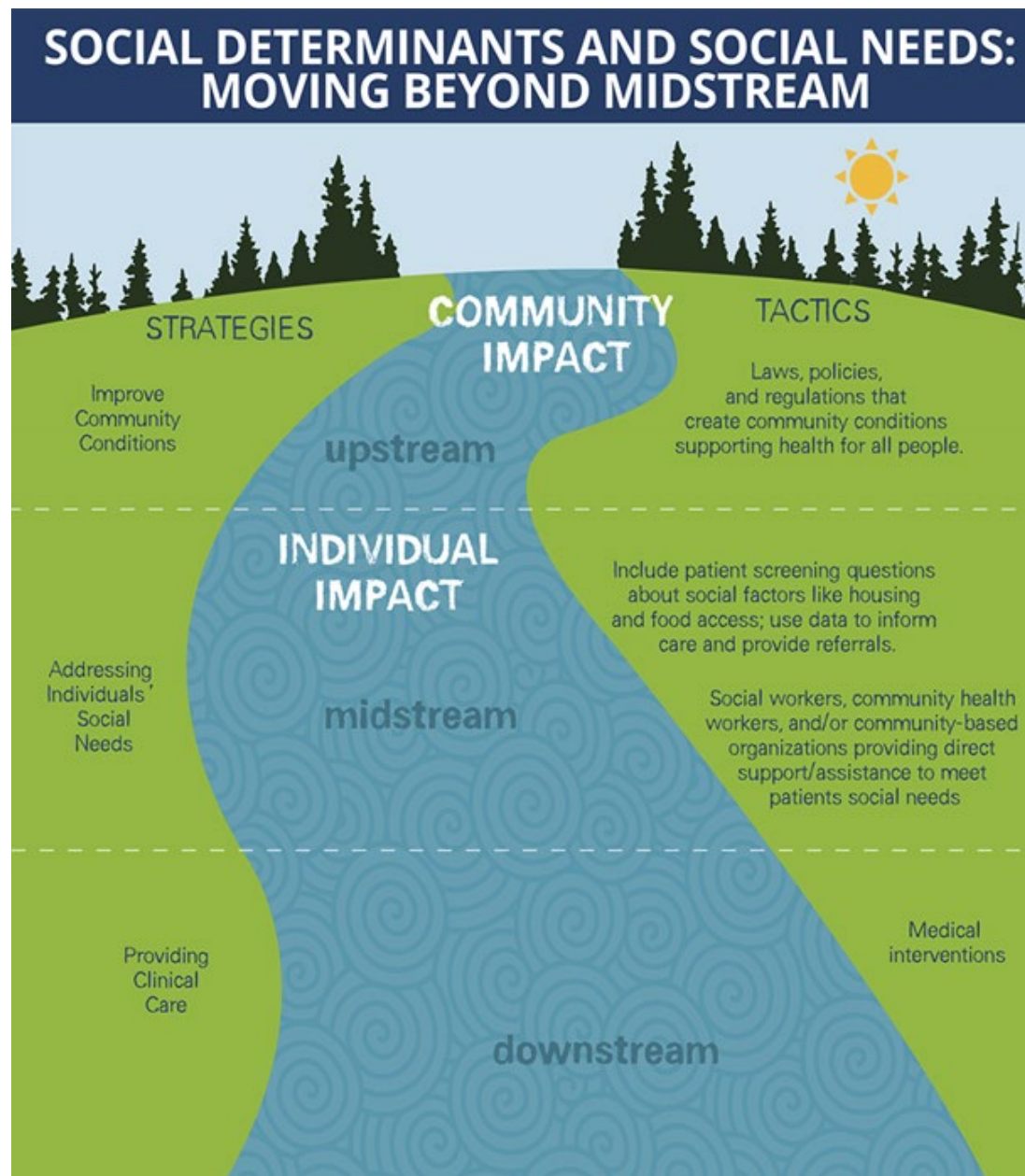
- The focus of the proposed systems change is clear
- The proposal addresses root causes or barriers to healthy communities
- The proposal has the potential to create transformational, relational, or structural change
- The proposed systems change is feasible, or the proposal makes substantive advancements toward the systems change
- A clear description of how the proposed systems change improves the way the identified system operates

Systems Change



The Water of Systems Change. FSG. Kania, Kramer, Senge. (2018)

Systems Change



<http://vitalysthealth.org/grants/systemschange-grants/>

Systems Change



SPARK
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HEALTH FOUNDATION

6/30/23 The Long Game: A Conversation with Floribella Redondo of AzCHOW



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HEALTH FOUNDATION

6/14/23 Systems Change Takes Time: Coconino Coalition for Children & Youth



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HEALTH FOUNDATION

6/13/22 Creating a Trauma-Informed Arizona

<http://vitalysthealth.org/podcast/>

Health Outcomes

Efforts that align with Vitalyst's mission and intersect with the Elements of a Healthy Community.

Health is more than healthcare, so health outcomes can include socioeconomic factors, physical environment, health behaviors, as well as health care. Outcomes should include a clearly identified population benefiting from the proposed systems change.

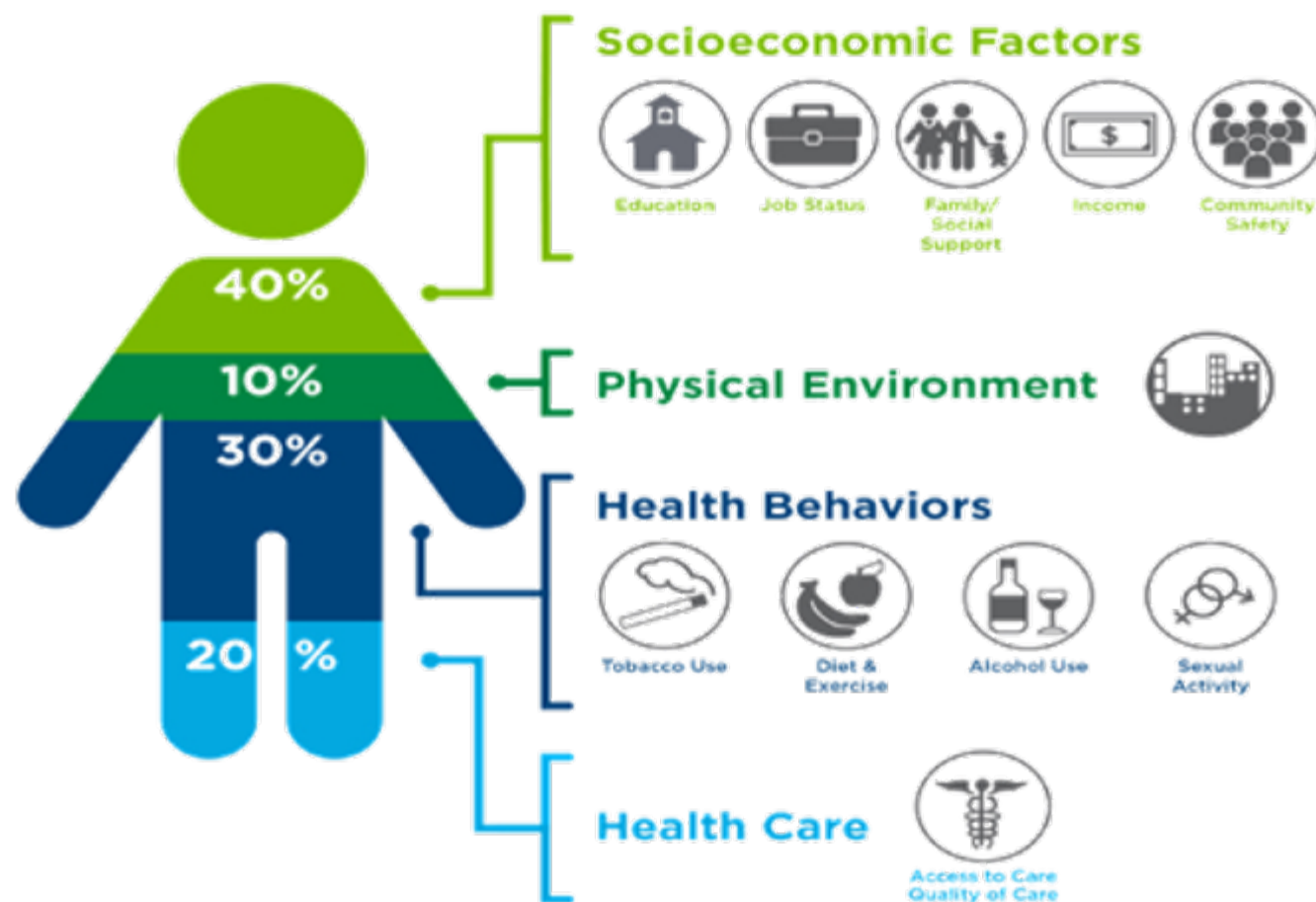
Specific Points

- The intended health outcomes to be improved are clearly identified
- Health outcomes are framed in health disparities language
- The population for the systems change is clearly identified
- The systems change improves the identified health outcome
- The intersection of more than one of the Elements of a Healthy Community is identified

Health Outcomes

80% nonmedical factors

What Goes Into Your Health?



Source: Institute for Clinical Systems Improvement, Going Beyond Clinical Walls: Solving Complex Problems (October 2014)

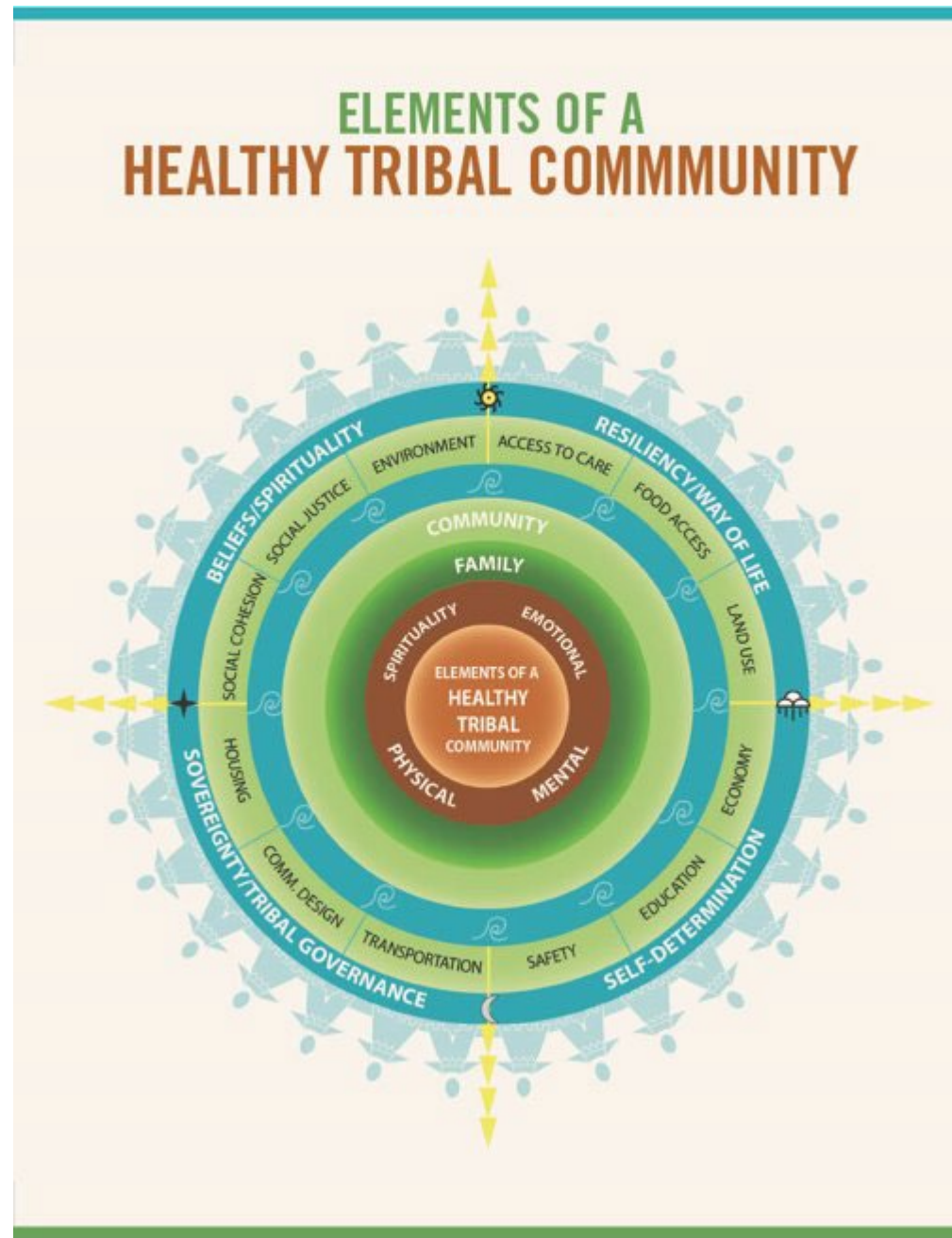
The Bridgespan Group

Vitalyst
HEALTH FOUNDATION

Health Outcomes



Health Outcomes



<http://vitalysthealth.org/wp-content/uploads/2021/08/TribalComm-FULL.pdf>

Health Equity Lens

Equity is a lens – perspective or approach – through which to view every opportunity, decision, or action.

Equity is **how** the work is approached whereas equality is providing every challenge or community the exact same support. Equity is recognizing that every challenge or community needs different types of support and providing each with what they need to succeed.

Specific Points

- The project utilizes a health equity lens to the work
- The people most impacted by the health outcome/disparity are at the decision-making table
- Community-centered perspectives are engaged to identify the proposed systems change
- The proposed systems change impacts those communities
- The proposed systems change is culturally relevant to the community being served by the project

Health Equity Lens



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Budget

The budget is consistent with the proposed scope of work. Systems Change Grants are for three-year projects totaling up to \$175,000.

There is a budget narrative that includes a general overview of how the funds will be used. The following expenses are not allowable: capital expenditures to acquire or improve long-term capital assets (buildings/equipment). Funding for-profit entities and lobbying expenses might be allowed contingent on staff review.

Specific Points

- The requested funding is consistent with the grant amount
- The requested funding is consistent with the proposed scope of work
- The budget narrative adequately reflects the funding request
- The requested funding includes only allowable expenses

Sustainability

Sustainable solution that endures after the grant period.

A truly successful systems change will not require additional funding to accomplish the project. There may need to be additional resources to implement or replicate the systems change, but the proposed goals will ideally be in place at the end of the grant period.

Specific Points

- Sustainability is addressed in the context of work beyond the grant
- The systems change is project-oriented, not beginning or continuing programmatic efforts
- The health outcome addressed by the proposed systems change will sustain after the grant ends

Systems Change Grant Criteria

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Next Steps

Discover if the Systems Change Grant is the appropriate Vitalyst support.

Meetings are not required, but Vitalyst staff are available for 30-minute phone/Zoom conversations to discuss a thoughtful idea. If you are already working with a staff member, continue to do so and no additional meeting is necessary.

Drafting Your LOI

- To schedule an optional conversation, complete the Discovery process at <http://vitalysthealth.org/partnering-with-vitalyst/> & select interest in the “Systems Change Grant”
- Submit by Fri., 10/6 at 5pm (MST-AZ) at <https://webportalapp.com/sp/login/vitalyst-systemschange>

Submitting Your LOI

- **Online Application Process – How to Guide**

<http://vitalysthealth.org/wp-content/uploads/2022/09/How-to-Submit-a-LOI-Guide-092022.pdf>

- **LOI Specifics**

- No longer than 2 pages
- Typed, single-spaced
- Minimum of 12-point font (Times New Roman, Arial, or Calibri)
- 1-inch margins
- Accepted file types: pdf, docx, txt, jpg, png

- **Questions?**

- Grants@VitalystHealth.org

Spark Grants

Our two-tiered Systems Change and Spark Grants are designed to catalyze collaborative work that transforms systems through changes to policies and practices that improve the health for our communities.

Spark Grants invest through one-year planning grants to support collaborations in the journey to address systems change.

Discovered throughout the year with Vitalyst staff & approved by the Vitalyst board quarterly.

Award Amount

- One-year awards
- Up to \$25,000 total
- Up to 8 awards in FY23-24
- Explore through the Discovery process at <http://vitalysthealth.org/partnering-with-vitalyst/> & select interest in the “Spark Grant”



vitalysthealth.org

602.385.6500

