



Strengthening Opportunities for Successful Housing Development Webinar

Speaker Resource Sheet

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Chris Camacho
President and CEO
Greater Phoenix Economic Council (GPEC)

GPEC is one of the longest-standing public-private partnerships for economic development across the country. As chief executive, Chris leads the development and execution of the region’s strategic economic strategy, oversees domestic and international business development, and ensures the market position remains competitive through coordination with partner organizations, private sector leaders, and municipal and state leadership. He has led the attraction of more than 515 companies during his tenure, creating more than 95,000 jobs and \$26.6 billion in capital investment. In October 2021, Chris led GPEC to being recognized as the top economic development organization globally by the International Economic Development Council a year after being named the top EDO in the U.S. in 2020.
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Grady Gammage, Jr.
Founding Partner
Gammage & Burnham

With a diverse, 40+ year career practicing law in Arizona, Grady focuses on the political aspects of real estate, development, and public policy. He has represented dozens of major commercial projects including high rise offices, major industrial and office parks, retail shopping centers of all sizes, and tens of thousands of acres of residential projects, including some of Arizona’s most iconic master planned communities. He has also been at the forefront of urban development in Maricopa County, including deals with such public private projects as the Tempe Town Lake and Arizona’s unique approach to redevelopment incentives. Grady continues to be sought after as a legal expert in Arizona on topics including water, urban growth, regulation, local politics, environmental and sustainability, transportation, tax policy and demographic changes. He is the author of two books on the history and development of Phoenix. He has taught at the Sandra Day O’Connor College of Law and the W.P. Carey Business School.
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Jon Garshick
Development Director
Alliance Residential Company

Jon joined Alliance Residential as a member of the Southwest Division Development team in 2014 and has since participated in the delivery of more than 5,600 units across 22 separate multifamily assets. His responsibilities include site selection, underwriting, obtaining entitlements as well as design and construction management. In addition, Jon oversees various leasing and disposition duties for properties within the Southwest region. He holds a Bachelor of Arts degree in Economics and History from the University of Michigan and earned his MBA with a concentration in Real Estate Finance from the University of Texas. Jon is also a member of the Urban Land Institute and the Phoenix Community Alliance.

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Catherine Reagor
Senior Real Estate Journalist
The Arizona Republic/AZcentral

Catherine has covered metro Phoenix’s housing market for 27 years through boom, bust, recovery 2021’s frenzy and the current market. She has won multiple regional and national awards for coverage of Arizona's real estate market. Catherine is a graduate of Arizona State University's Cronkite School of Journalism, where she has taught as an adjunct professor. And she co-created the real estate website Street Scout.

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Wendy Riddell
Founding and Managing Partner
Berry Riddell

Focusing on land use law and lobbying, Wendy represents a multitude of development clients throughout the Phoenix metropolitan area from major national home-builders, Fortune 500 retailers, multi-family developers, resort, hospital, office, and industrial builders, advising and guiding such diverse and significant projects as Westgate, Honor Health campuses valley-wide, the I.D.E.A. (Innovation, Discovery, Education & Arts) Campus in Tempe, The Preserve at Goldfield Ranch: a 2,250-acre master-planned community, and campuses for the Diocese of Phoenix, including Xavier College Preparatory. Riddell was recognized as one of the Top 100 Lawyers in Arizona by AZ Business Magazine in 2018 and 2019. Riddell was also listed as one of The Best Lawyers In America©

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Ed Zuercher

Executive Director

Maricopa Association of Governments (MAG)

In his role, Ed leads the council of governments and metropolitan planning organization for the greater Phoenix/Maricopa County region. Prior to joining MAG, Ed had a 28-year career at the city of Phoenix, serving the final eight years as city manager. He retired from Phoenix in 2021, spending a year as a local government consultant with a Big 4 accounting firm before joining MAG in early 2023 to spearhead MAG's successful effort to get an extension of the countywide Proposition 400 transportation plan approved by the state legislature and signed by the governor.

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